

# NORTH AMERICAN SENIOR CIRCUIT SOFTBALL

## NASCS

### Senior Softball World Series

#### Sponsorship Opportunities



## 2009

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

#### **SPONSORSHIP PACKAGES:** Please place a check next to your selected package.

- |  |            |
|--|------------|
| _____ GRAND SLAM PACKAGE:  | \$5,000.00 |
| (Add \$250.00 for inside front or back cover ad; Add \$500.00 for back cover ad. Call to check availability) |            |
| _____ HOME RUN PACKAGE:  | \$2,500.00 |
| _____ DOUBLE PLAY PACKAGE:   | \$1,000.00 |
| _____ FANS & FRIENDS SPONSORSHIP:  | \$500.00   |

Date: \_\_\_\_\_ Authorizing Signature: \_\_\_\_\_

**Make checks payable to: SSWWS and mail to: Greg Maas, 2510 Champion Way, Lansing, MI 48910**

## NASCS Mission Statement

- *To dispel the myths of aging.*
- *To create charity, friendship, sportsmanship and social relationships.*
- *To offer a competitive outlet through athletic endeavor on a National and International level for those people who are 50 years of age and older.*
- *To promote intergenerational role modeling by participating in community activities.*



**GRAND SLAM PACKAGE**  
**\$ 5,000.00**

- *\*Full page 4-color ad in Tournament Program.*
- *Recognition as Sponsor in Tournament Program and on NASCS web site with link to company web site.*
- *3' x 6' four color Banner Sign at each field complex.*
- *Exhibit booths at headquarters hotel and at each field complex.*
- *Company provided flyer or promotional item included in Player Registration Packet.*

*\*Add \$250.00 for inside front or back cover ad. Add \$500.00 for back cover ad. Please call for availability.*

**HOME RUN PACKAGE**  
**\$ 2,500.00**

- *Half page 4-color ad in Tournament Program.*
- *3' x 6' Banner Sign at main field complex.*
- *Exhibit booth at headquarters hotel and main field complex.*
- *Sponsorship recognition on NASCS web site and in Tournament Program.*
- *Company provided flyer or promotional item included in Player Registration Packet.*

**DOUBLE PLAY PACKAGE**  
**\$ 1,000.00**

- *1/4 Page (B&W) ad in Tournament Program.*
- *Sponsorship recognition on NASCS web site and in Tournament Program.*
- *Company provided flyer or promotional item included in Player Registration Packet.*

**FANS & FRIENDS SPONSORSHIP**  
**\$ 500.00**

- *Listed as "SSWS Fan & Friend Sponsor" on NASCS web site and in Tournament Program.*
- *Company provided flyer or promotional item included in Player Registration Packet.*

**WHAT POSITION WILL YOU PLAY ?**

You are invited to be a part of one of the most exciting events of the year—the Senior Softball World Series. Men's and Women's teams from all over the United States, ages 50 to 80+, have participated in this event for the past 20 plus years.

Take advantage of this unique marketing opportunity by being a part of the "Team" that will make the "Series" possible. You and your company will benefit by cultivating the fastest growing market segment in our country—seniors.

Additional sponsorship opportunities can be tailored to your needs. If you would like to discuss how to reach our enthusiastic market through our sponsorship programs please call Greg Maas for personal service.

**AD PLACEMENT**

Best possible. Space limited. Preferences to long-time advertisers.

**ACCEPTANCE**

All ads subject to acceptance by NASCS.

**SHIPPING INSTRUCTIONS**

Please send all ad materials, correspondence, contracts, inquires, payments (checks made payable to SSWS) to:

**Greg Maas**  
**2510 Champion Way**  
**Lansing, MI 48910**

**PAYMENT**

**By check at time of order. Checks should be made payable to SSWS. This authorizes NASCS to publish your advertisement on our web site and in the official Tournament Program for the 2009 Senior Softball World Series. All contracts subject to acceptance by NASCS.**

**Contact Person**

**Greg Maas**  
517-393-0505  
517-887-1710 fax

**E-mail:**  
kennascs@aol.com

**Web site:**  
**www.nascs.org**